

PHAT FILTER CARBON IS BETTER THAN THE OTHER BRANDS, WE'VE PROVED IT!

Phat Filter Virgin Carbon

- **Iodine Test Number 1200 mg/g** Internationally recognized testing standard
- **Butane Test Number 25.97 g/ 100g C** Internationally recognized testing standard
- **CTC Test Number 66.74** Internationally recognized testing standard

Two years ago, Phat filter changed its carbon from its old source to a new source. We did this for several reasons including the high moisture content of Australian charcoal after it is shipped across the ocean to Asia for production, and because we found a much better charcoal with proven test results by a widely used, independent carbon testing laboratory.

The gardening industry has seen a plethora of filter companies spring up lately and along with these new companies, several older companies attempt to inflate the relative quality of their Australian charcoal. Most of what is said about Australian charcoal isn't relevant to your needs as a client. Here are some facts to help you sift through the dust.

1. Measuring moisture content when carbon comes out of an oven is irrelevant if the carbon is shipped across the world by ocean freight in permeable bulk bags. What if it is raining? What is the moisture content of that carbon after being on a ship on the ocean?
2. Identifying specific minerals to determine where a carbon is sourced says nothing about its efficacy. Lab tests prove a carbon's worth.
3. The relative age of a carbon mine is nonsense. All carbon mines are ancient.
4. Claiming that your filter is the only one to use a specific carbon because that carbon is from some mine somewhere doesn't say anything about the carbon's efficacy. Ask for the carbon test.
5. Providing minimum & maximum flow rate recommendations is to help the end user by giving usage parameters. Specifying these guidelines does not mean a filter's efficiency was reduced.

There is nothing wrong with Australian carbon but it wasn't the best carbon we could find on the market so we now use a higher grade carbon & our tests, visible for all to see on our website, prove that Phat Filters are beating the competition. Compare our 1200 mg./g carbon testing result to the many other brands' 1050 mg./g and the choice is easy. If it is all about the carbon, then choose a proven, higher quality carbon, choose Phat Filter.

Visit www.phatfilter.com to see our independent test results.

Email: Samantha@phatfilter.com for all inquiries. Phat is a registered trademark of International Growers Supply, Inc.